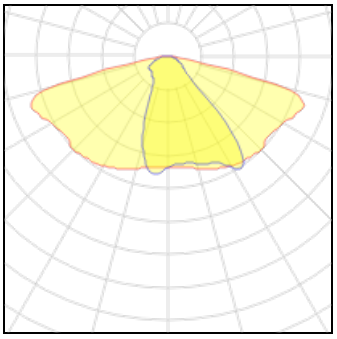
Product data sheet

TOWNTUNE ASYMMETRIC BDP265 1 XLED44-4S/827 DN10
BDP265
PHILIPS



Philips TownTune Asymmetric - Extending the home feel onto the street Designed to enhance existing and scalable urban spaces, the Philips TownTune family offers all the latest lighting innovations in terms of performance, quality of light and connectivity. The family consists of four solutions: a Central Post Top (CPT), an Asymmetric Spigot Post Top / Side Entry version (ASY), a version with an extending Lyre post top bracket (Lyre), and a Central Post Top with a Conical Comfort Bowl (CCB). Each TownTune luminaire can be customized with a choice of different shapes on top of the housing, plus there's the option to add a decorative ring, which comes in two colors (excluding CCB). Design options that enable you to create your very own lighting signature and bring a distinctive identity to districts and cities. In addition, every luminaire in the TownTune family is uniquely identifiable, thanks to the Signify Service tag app. By simply scanning a QR code, placed inside the door of the mast or directly on the luminaire, you can instantly access the configuration of the luminaire. This makes maintenance and programing operations faster and easier and enables you to create your digital library of lighting assets and spare parts. TownTune also uses the Philips LEDGINE-O lighting platform, ensuring you always have the right amount and direction of light on your street. Furthermore, thanks to being system ready (SR), TownTune is also future proof. A solution that's ready to be paired with both standalone and advanced control and lighting software applications such as Interact City.

Light output 1



1 x LED

Nominal lamp power	39.5 W	LOR	80%
Lamp flux	4400 lm	Total flux	3525 lm
Luminous efficacy	89 lm/W	Total power	39.5 W
CCT	2700 K		
CRI	80		

Mounting mode

Ceiling mounted

Shape and measurements

Length: 23.46 in
Width: 23.46 in
Height: 0.59 in

Electric

System power: 39.5 W